



Engage Readers with Reader+

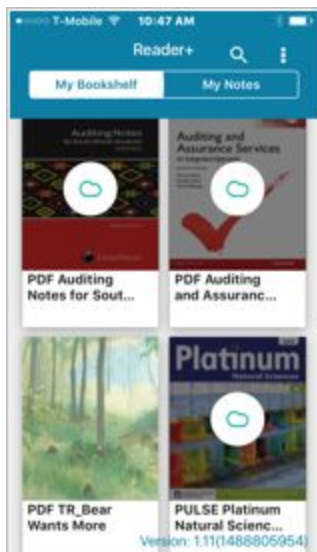


In today's competitive environment, there is increasing pressure to bring innovations to market that enhance the learning experience and the retention or knowledge. Pearson

Reader+ responds to this challenge by bringing rich learning media into the global classroom.

Reader+ Application

Reader+ is an application that allows students to read and interact with digital content, pictures, maps, videos, and quizzes. Students can read e-books that have been designated for all their classes on their Reader+ Bookshelf.



The Reader+ offline capability makes it a perfect choice for schools and communities where bandwidth is low and Internet access can be unreliable.

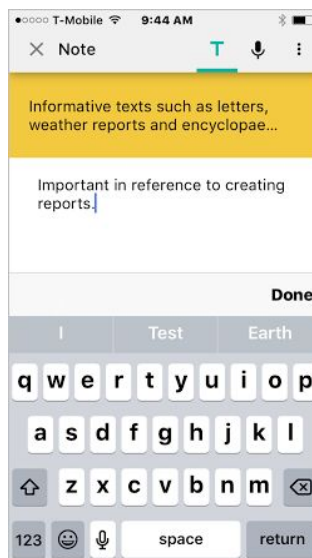
A reader can use Reader+ across multiple synced devices, including Android phone, Android tablet, iPhone, iPad, and desktop PC or Mac.

In addition, Reader+ can access a variety of file types (ePub, pdf, pxe, mp3, mp4, interactives), images and interactives. Personal content can be added to the Reader+ Bookshelf library.

Multiple options to download or delete content help users optimize storage.

Reader+ Study Enhancement

Reader+ enables students to leverage deep reading and study tools. Highlighting in multiple colors, search, and bookmarks help students personalize their reading, navigate through their titles, and improve their understanding of important concepts.



Notes can be added as text or voice. Notes in all of the student's books can be accessed in one list from a comprehensive central record. Teachers can share their notes with students in the class.

Students also receive feedback from quizzes that are embedded in their reading.

Reader+ SDK

The Reader+ SDK can be used to create and manage views that handle user gestures, book navigation, page display, highlighting, and notes.

The Reader+ Full Suite includes both the SDK and branded eReader components. SDK Components can be made available for other applications as needed. The platform can also consume other services to meet customer needs.

Reader+ Portal

The Reader+ Portal delivers rich learning media into the global classroom. The portal simplifies administration and provides administrative licensing support that makes distribution easier.

The Reader+ Portal is a platform that powers back-end services, client SDKs, and user interface applications that is customizable at market level.

In addition, teachers and administrators have access to system feedback about student usage.

About Pearson

Pearson is devoted to preparing students to compete in an ever-changing, global economy by using technology more effectively and by making learning personal.