



Engage Users with the Pulse Learning Platform



In today's competitive environment, there is increasing pressure to bring innovations to market that enhance the learning experience, and the retention or knowledge. Pearson's Pulse responds to this challenge by bringing rich learning media into the global classroom.

Pulse is Pearson's digital learning platform for blended classrooms.

With the way we teach, and learn changing faster than ever before, Pulse is a place for teachers to curate top-class content, and easily adapt curriculum to create exciting classes.



Because all content is digital with Pulse, students are able to learn the most challenging subjects, and skills like mathematics, and critical thinking in an environment that makes sense to them.

Pulse is a complete courseware platform that

offers an integrated learning environment that includes: digital textbooks, quizzes, interactive assessments, tests, practice exercises, and other content.

A personalized classroom experience, delivered in one seamless learning space, enables students to progress no matter what they're working on. Students can personalize their reading, navigate through their titles, and improve their understanding of important concepts.

Assessment

Pulse is the place for students to learn by exploring, and doing. It offers assessment functionality that provides feedback to teachers, and students, informing learners how they are progressing, and providing teachers the opportunity to adjust instruction to individuals based on their needs.

Pedagogy

Pulse has proven, effective pedagogy with world-class content on a premium platform designed to be rapidly deployable throughout all of Pearson's growth markets. The platform will begin to support, and deliver new services to legacy platforms across our more established core markets in 2017.

Bandwidth

Pulse works in low bandwidth areas, and is accessible offline so that students can learn even without an internet connection.

With a unified experience across all mobile, app, and in-browser versions, it is simple, and intuitive.

Summary

Whether an educator is new or experienced, Pulse will be there key to the pedagogy of a dynamic classroom. This is a great step forward for creating enthusiastic, confident, independent learners, and teachers, around the world.

Pulse is not a product or brand. It is a set of digital capabilities, and services which local, and global products can leverage to deliver effective learning experiences.

About Pearson

Pearson is devoted to preparing students to compete in an ever-changing, global economy by using technology more effectively, and by making learning personal.